

**11th. INTERNATIONAL FAIR
OF EQUIPMENT AND SERVICES
FOR FISHING & AQUACULTURE**

**3rd INTERNATIONAL FAIR
OF FISH, SEAFOOD
& DERIVATIVES**

**03-05
SEPTEMBER
2025**
Lima - Peru

The Largest Fair in Latin America for Fishing and Aquaculture

Certification



PERÚ

**Ministerio de Comercio
Exterior y Turismo**



**U.S.
COMMERCIAL
SERVICE**
United States of America
Department of Commerce

www.thaiscorp.com/expopesca

Venue

 **Centro de
Exposiciones
Jockey**

PERU

Peru still remains one of the Latin America countries with the **LOWEST INFLATION RATE**

Peru is located on the west central coast of South America. It is bordered by the Pacific Ocean to the west, by Chile to the south, by Bolivia and Brazil to the east and by Colombia and Ecuador to the north

With a total land area of 1,285,215.60 km², Peru is the third largest country in South America after Brazil and Argentina.

Peru also has rich deposits of Copper, Silver, Gold, Lead, Zinc, Natural Gas, Petroleum and Urea.

Owing to climate variations in its regions, as well as its natural and cultural resources, it is internationally classified as a mega-diverse Country.

Peru has a population of 33.7 million people (82.6% Urban and 24.3% Rural) and for the last 10 years the Peruvian Economy is booming.

It is estimated that Peru will have a growth of more than 3.1% for the period 2024.

According to the International Monetary Fund (IMF) Peru is considered a rising star that is part of the new wave of leading emerging markets, and today has solid fundamentals, a framework of policies, and a prudent macroeconomic approach, all of which enables it to enjoy sustained growth and vulnerability.



EXPO PESCA & ACUIPERU



EXPO PESCA & ACUIPERU is the largest International Fishing & Aquaculture Tradeshow in Latin America that has been organized every two years in Peru since 2003, to promote the sale of Equipment, Supplies and Services for these sectors, including Boats and their Parts, Capture, Fish Farming, Refrigeration, Processing and Distribution.

The Visitors are Owners, Directors, Managers, Supervisors, Technicians and Specialized Personnel from the Fishing and Aquaculture Industry.



Peru has a generally open market.

There are no Barriers or limitations on imports and foreign Currency is freely exchanged.

Import of Equipment and supplies is subject to the payment of Import Duties, plus 18% General Sales Tax (IGV).

However, the samples to be exhibited in this show may be temporarily imported into Peru without paying Import Duties or presenting Bank Drafts.

It is expected about:

9,500 Visitors and 350 Exhibitors

SEAFOOD LIMA



The 3rd version of SEAFOOD LIMA accompanies this event and it is specialized in the marketing of Canned, Frozen, Fresh, Dry-Salted Fish & Seafood, as well as Fishmeal and Fishoil.

The Exhibitors are Local and Foreign Processing Plants and Exporters that will present their Exportable Offer of Fish, Seafood, Fismel and Fishoil to Visitors, Importers, Supermarkets, Wholesalers, Restaurants, Cruise Ships, Fishing Terminals and Brokers.

Although Peru is the main Exporter of Fish Meal in the world, a third of the fish it consumes is imported, so Peru offers a potential market to foreign Exporters of Caviar, Jack Mackerel, Pacific Mackerel, Pacific Pomfret, Pangasius, Salmon, Shrimp, Tilapia, Tuna, among others.

In 2023, Peru imported US\$ 323,435,933 CIF of these species, mainly from Argentina, Ecuador, Thailand, China, Chile, U.S.A., among other countries.

Peru is the largest exporter in the world of Fishmeal.

10th Expo Pesca & AcuiPerú and 2nd Seafood Lima

November 06-08, 2023

According to surveys received from exhibitors, sales off the floor were **US\$ 38'500.00** during the three-day event and **US\$ 21'743,020.00** projected for the coming twelve months.

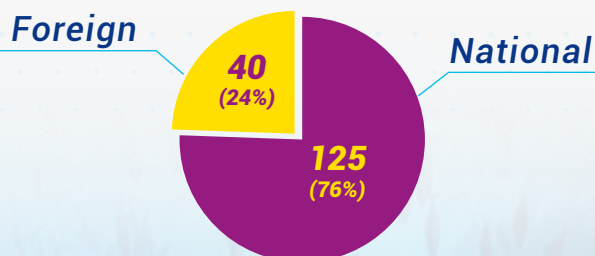
About **9,842** persons visited the exhibition and visitors came from Argentina, Belgium, Bolivia, Brazil, Canada, Chile, China, Colombia, Denmark, Ecuador, France, Germany, Iceland, India, Italy, Luxembourg, Mexico, Netherlands, Norway, Panama, Peru, Polynesia, Portugal, South Korea, Spain, Sweden, Thailand, Trinidad & Tobago, U.S.A., United Kingdom, Uruguay and Venezuela

Exhibitors were very satisfied with the quantity and quality of visitors, confirming that promotion of this event was very successful.

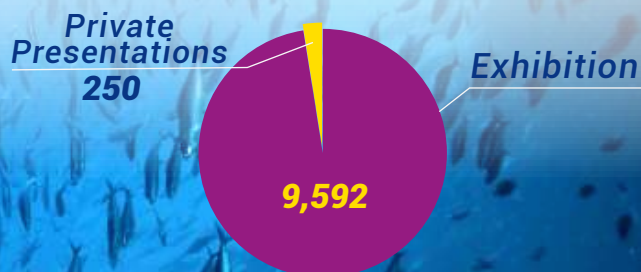
Almost all exhibitors confirmed that they will participate again in Expo Pesca - AcuiPeru - Seafood Lima 2025



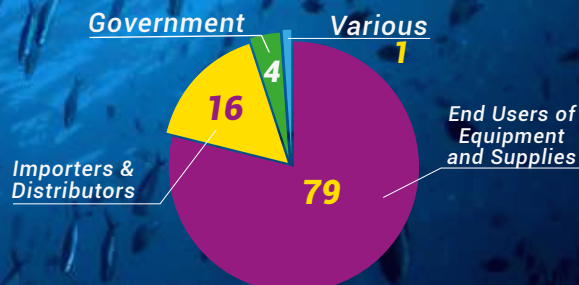
NUMBER OF EXHIBITORS = 165



NUMBER OF VISITORS = 9,842



BREAKDOWN OF VISITORS %



COMMERCIAL RESULTS OF EXHIBITORS

Sales off-the Floor	US\$ 38'500
Sales Projected for the Coming 12 Months	US\$ 21'743,020
Contracts Proformed	3,898
Found Representatives	545





Participation Cost

US\$ 390.00 per Square Meter – Included Package Booth and Additional Services

Package Booth

- Octanorm System with White Hard Walls on three sides. (Corner Booths only have Backwall and do not have Side Walls for better visibility)
- Gray High Transit Carpeting
- Blue Facscia Board with Yellow Exhibitor Name and Booth Number
- 1Kw 220V – 60Hz Single Face Electricity Power Supply
- 1 Double Outlet
- 3 Spotlights 25W
- 1 Table
- 2 Chairs



Additional Services

- General Sales Tax (I.G.V.)
- Listing in the Official Catalog
- Listing in the Official Website
- Wi-Fi
- Unlimited Set-Up and Tear Down Badges
- Unlimited Exhibitor Badges
- Unlimited Invitation Cards for Exhibit Only
- Unlimited Invitations for the End-of-Show Happy
- 10 Invitations for the Opening Ceremony and Cocktail
- Lift Truck of two tons for Set-Up and Tear Down Operations
- Promotion of the Fair
- General Security of the Event
- Cleaning of the Booth Floor Carpeting

Organizer

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